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## MEDIA RELEASE

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### Fundraising Concert set for Saturday March 25th

With a little help from their friends, a new community association has begun raising funds to save Petite Riviere Elementary school in rural Nova Scotia. The benefit concert takes place at Vogler's Cove Community Hall, with a family-friendly, free show at 1pm and the main concert at 8pm.

JUNO award winning musician Old Man Luedecke is featured on a stellar line-up of musicians, each with his or her own connection to the community and its plight. Dark for Dark, Jennah Barry, Cousins and Jon McKiel round out the talented performers for the event.

Old Man Luedecke, fresh off a western Canadian tour, has performed several times in the area and is a friend to many of the musicians and artists who call it home. Himself a father of 3 young children, he understands the importance of the school to the community and he has donated his time for the cause.

Due to a perceived legal technicality the South Shore Regional School Board appears unable to reverse its decision from 2013 to close the school. Closure would mean local children as young as 4 years old will be bussed for up to an hour each way, to a school of a similar age in Hebbville, where there will be far less space for them to play and learn.

Jon McKiel is another prominent musician with strong ties to Petite Riviere. He and his family re-located to the village for a time about a decade ago, after performing at a local hall. It holds a special place for him and many other musicians who have been inspired by the unique scene — a combination of creative people from a number of sectors, helping one another to build impressive projects.

The concert is produced by the Greater Petite Area Community Association, a new volunteer organization that has grown out of the concern local residents feel about the school situation. Its aim is to keep the school open, and funds are being raised to start-up the new social enterprise to support a vibrant community and school.

One of the event organizers, Jay Crocker, is an established touring musician and producer originally from Calgary, now residing in Crousetown. He put the concert together to feature something for everyone. The school is so important to the future of the community that people are doing all they can.

Children's activities, crafts and acoustic performances begin at 1pm. The concert gets underway at 8pm. For more information Like us on Facebook: Petite for the Future.

For further information

<https://petiteforthefuture.wordpress.com>

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